

MIRANDA CHANG

Visual Designer

OBJECTIVE

Designer seeking a multidisciplinary position that fosters creative exploration, experimentation, and problem-solving through multi-media design for brand identities, systems, and marketing.

CONTACT

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Fremont, CA

EDUCATION

BFA Graphic Design

San José State University | 2020
Magna Cum Laude

SKILLS

Disciplines

Graphic Design
Digital Photography
Branding
Packaging

Software

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Lightroom
Adobe InDesign
Adobe XD
Autodesk Fusion 360
Invision Studio
ROAR AR
Basic HTML & CSS

EXPERIENCE

Womanhood | Graphic Designer

County of Santa Clara | September 2020 – Present

Design logo and accompanying brand identity. Develop style guide and templates as basis for website, social media, promotional items, e-newsletters, and presentations.

History San José | Graphic Designer

San José | December 2019 – June 2020

Collaborated with other students to rebrand History San José and create a cohesive branding system. Developed a wayfinding system for History Park, one of their sub-brands.

SJSU Sustainability | Graphic Designer

San José State University | October 2019 – April 2020

Generated 3 structural options to be implemented on campus. Collaborated with a small group to finalize and implement consistency of visual style within the system.

Design Xhibition

San José State University | November 2019

Collaborated with 7 designers to create exhibition on a tight schedule. Developed assets within branding system. Installed cohesive structural elements and copywriting.

HouseThis | UI/UX Intern

San José | June 2019 – September 2019

Ideated and refined logo potentials within a small group. Designed branded mockup webpages. Created website wireframes and improved UX of website navigation.

AWARDS & CLUBS

NEO San José State Graphic Design Group

Member | 2017 – 2020

SJSU Women's Club Volleyball

Marketing Officer | 2017 – 2019

Spartan Eats "Powerhouse Kitchen" Design Competition

Contestant | 2018

Photographer's Forum

38th Annual Fall Photography Contest Finalist | 2017