

MIRANDA CHANG

VISUAL DESIGNER

OBJECTIVE

Designer seeking a multidisciplinary position that fosters creative exploration, experimentation, and problem-solving through multi-media design for brand identities, systems, and marketing.

CONTACT

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Fremont, CA

EDUCATION

BFA Graphic Design

San José State University | 2020
Magna Cum Laude

SKILLS

Disciplines

Graphic Design
Digital Photography
Branding
Packaging

Software

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Lightroom
Adobe InDesign
Adobe XD
Autodesk Fusion 360
Invision Studio
ROAR AR
Basic HTML & CSS

EXPERIENCE

Vagaro Inc. | Designer

Dublin | February 2022 – Present

Address business needs from branding to marketing assets while providing direct customer service. Balance product deadlines for an average of 60+ clients every month. Streamlined team workflow productivity. Onboarded 2 new hires using hands-on instruction and soft skills training.

Womanhood | Graphic Designer

County of Santa Clara | September 2020 – Present

Designed logo and accompanying brand identity. Composed style guide and templates for website, social media, promotional items, e-newsletters, and presentations. Customized marketing assets for events, including street banners, brochures, and posters.

History San José | Graphic Designer

San José | December 2019 – June 2020

Collaborated with other students to rebrand History San José and create a cohesive branding system. Integrated the wayfinding system for History Park, one of their sub-brands.

SJSU Sustainability | Graphic Designer

San José State University | October 2019 – April 2020

Conceptualized 3 structural options for campus signage implementation. Evaluated environment to optimize user interaction. Revitalized visual style consistency with a small group of designers.

Design Xhibition | Designer

San José State University | November 2019

Collaborated with 7 designers to conceive exhibition on a tight schedule. Planned and installed branded structural elements. Revised copywriting and designed documentation.

HouseThis | UI/UX Intern

San José | June 2019 – September 2019

Ideated and refined logo potentials. Wireframed webpages and clarified UX of website navigation. Designed branded mock webpages.

ACCOMPLISHMENTS

SJSU Women's Club Volleyball

Marketing Officer | 2017 – 2019

Photographer's Forum

38th Annual Fall Photography Contest Finalist | 2017